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## Snack Factory Pretzel Crisps Deli Style Original Crisps

\$3.99/ea

7.2oz

(\$8.87/lb)

- 1 + Total: \$3.99

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## Description

Perfectly salted Original Pretzel Crisps give you that satisfying, hearty crunch in a versatile shape that's dippable, spreadable, and deliciously snackable. With great gourmet taste from naturally... [\(read more\)](#)

## Nutrition

## Allergens

- Contains Malt
- Contains Wheat

## Ingredients

## Featured Product



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**Snack Factory**  
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# Sports Night Pretzel Crisps

– Makes about 2 dozen crisps –

## Ingredients

About 2 dozen **Original Pretzel Crisps**

(<http://pretzelcrisps.com>) 3 tablespoons coarse-grain mustard

3 ounces fully cooked reduced fat or regular hot smoked sausage, thinly sliced

3 tablespoons canned diced green chilies

4 ounces Cabot **Sharp Light Cheddar** (</sharp-light-cheddar-cheese>) or Cabot **Sharp Cheddar** (</sharp-cheddar-cheese>), grated (about ½ cup)

Email Grocery List

## Directions

**PREHEAT** broiler.

**SPREAD** each crisp lightly with mustard and top with a couple of sausage slices.

**ADD** chilies and sprinkle with cheese. Place on baking sheet and broil just until cheese is melted, about 1 minute.

## Nutrition Facts

**Calories:** 99

% Daily Value

**Total Fat:** 4.5g

7%

<b>Saturated Fat:</b> 2g	10%
<b>Cholesterol:</b> 14mg	5%
<b>Sodium:</b> 323mg	13%
<b>Carbohydrates:</b> 8g	3%
<b>Dietary Fiber:</b> 0.5g	2%
<b>Protein:</b> 7g	
<b>Calcium:</b> 110mg	11%



(/)

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# Pretzel Crisps New Varieties

Sourdough and Cinnamon Sugar flavors join the line.



Snack Factory, a recent addition to Campbell Soup Co.'s snack portfolio, added two more varieties to its Pretzel Crisps line: Sourdough and Cinnamon Sugar. The artisan-style Sourdough Pretzel Crisps deliver a tangy sourdough flavor with Pretzel Crisps' signature light and crispy crunch. The new deli-style Cinnamon Sugar Pretzel Crisps are generously seasoned with cinnamon and sugar. Both new varieties come in at around 100 calories per serving, according to the company.

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Visit Product Website

(<http://www.pretzelcrisps.com/>)

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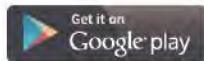
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## Snack Factory Pretzel Crisps® Minis Original -- 6.2 oz

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**Snack Factory Pretzel Crisps® Minis Original Description****Thin, Crunchy Pretzel Crackers****Rethink Your Pretzel!****Baked • All Natural • Big Flavor • Mini Bites****42 Minis = 110 Calories per Serving**

To Pretzel Crisps Lovers of All Sizes:

This is a package of bite-size Minis from Pretzel Crisps.

We made them especially tiny for kids of all ages, from 5 to 95.

Because sometimes you just want a teeny bite of something wonderful.

So go ahead and try our special recipe - we guarantee they're as wholesome and delicious as our regular Pretzel Crisps.

Just tinier!

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

**Nutrition Facts**

Serving Size: 42 Crackers (28 g)

Servings per Container: About 6

	Amount Per Serving	% Daily Value
<b>Calories</b>	110	
Calories from Fat	0	
<b>Total Fat</b>	0 g	0%
Saturated Fat	0 g	0%
Trans Fat	0 g	
Polyunsaturated Fat	0 g	
Monounsaturated Fat	0 g	
<b>Cholesterol</b>	0 mg	0%
<b>Sodium</b>	330 mg	14%
<b>Total Carbohydrate</b>	23 g	8%
Dietary Fiber	1 g	4%
Sugars	2 g	
<b>Protein</b>	3 g	
Vitamin A		0%
Vitamin C		0%
Calcium		0%
Iron		0%

*Other Ingredients: Wheat flour, sugar, salt, malt syrup (corn syrup, malt extract), soda.*

*Contains: wheat.*

*Made in a facility that processes milk and soy.*

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## Snack Factory® Pretzel Crisps® Now Non-GMO Project Verified

June 2, 2015 - [News \(https://www.nongmoproject.org/blog/category/news/\)](https://www.nongmoproject.org/blog/category/news/)

(<https://www.nongmoproject.org>)

(<https://www.nongmoproject.org/wp-content/uploads/2015/06/SF-PC-Logo-BW-without-Line.jpg>) **New**  
*designation highlights Pretzel Crisps' dedication to simple, natural ingredients*

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Snack Factory® Pretzel Crisps®, the world's first – and the original – flat-baked pretzel cracker, today announces that it has achieved Non-GMO Project Verification from The Non-GMO Project. Snack Factory Pretzel Crisps have long been known as a popular “better for you” snack option and the brand is now solidifying its commitment to providing quality, wholesome offerings by taking steps to become a completely clean food.

“For more than a decade, Pretzel Crisps have led the snack category with innovative products that consumers love, so earning the Non-GMO Project Verification was a natural progression for us,” said Peter Michaud, Senior Vice President and General Manager of the Clearview Foods Division of Snyder's-Lance. “We remain committed to making the most delicious, wholesome snacks that we possibly can, and we're proud to be working with the Non-GMO Project to evolve the entire Snack Factory portfolio to reflect a clean, Non-GMO Project Verified seal.”

Snack Factory Pretzel Crisps received Non-GMO Project Verification after a rigorous testing process to ensure that all ingredients met the Non-GMO Project's heightened standards. Made with a simple ingredient list, Non-GMO Project Verified Pretzel Crisps will have the same great taste and crunch that fans have grown to love. Snack Factory will begin introducing Non-GMO Project Verified versions of its popular Original, Everything, Sesame and Original Minis Pretzel Crisps across retailers nationwide, as well as Non-GMO Project Verified Classic and Supreme Pretzel Crisps which are available at natural food stores, starting in Fall 2015.

Made with high-quality, all-natural ingredients, Snack Factory Pretzel Crisps are only 110 calories per serving and contain no saturated fat, trans fat, cholesterol, preservatives, artificial flavorings or colors. Non-GMO Project Verified Pretzel Crisps may be found in the deli section at local grocery stores nationwide. For more information about the entire Pretzel Crisps range, please visit: [pretzelcrisps.com](http://www.pretzelcrisps.com) (<http://www.pretzelcrisps.com>).

###

### ABOUT SNACK FACTORY® PRETZEL CRISPS®:

Since 2004, Snack Factory® Pretzel Crisps® have reinvented the pretzel category, winning over the hearts and taste buds of snackers everywhere as the world's first – and the original – pretzel-shaped cracker. Snack Factory Pretzel Crisps are made with naturally nutritious and simple ingredients, without any trans fat, saturated fat or cholesterol. With dozens of delicious and savory flavors to choose from, it's no wonder Snack Factory Pretzel Crisps are the go-to snack for dipping, topping, pairing and sharing!

### ABOUT SNYDER'S-LANCE, INC.

Snyder's-Lance, Inc., headquartered in Charlotte, NC, manufactures and markets snack foods through its Clearview Foods Division and its Snyder's-Lance's products include pretzels, sandwich crackers, pretzel crackers, potato chips, cookies, tortilla chips, restaurant style crackers, nuts and other snacks. Snyder's-Lance has manufacturing facilities in North Carolina, Pennsylvania, Indiana, Georgia, Arizona, Massachusetts, Florida, Ohio and Wisconsin. Products are sold under the Snyder's of Hanover®, Lance®, Cape Cod®, Snack Factory® Pretzel Crisps®, Late July®, Krunchers!®, Tom's®, Archway®, Jays®, Stella D'oro®, Eatsmart™, O-Ke-Doke®, and other brand names along with a number of third party brands. Products are distributed nationally through grocery and mass merchandisers, convenience stores, club stores, food service outlets and other channels. LNCE-G

### Contact:

Tracy Dabakis  
 Marlo Marketing  
 617.375.9700  
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India's government is now considering the commercialization of GMO eggplant (brinjal). Meanwhile, recent studies in the neighboring country of Bangladesh illustrate the crop's dismal failure. (<https://www.facebook.com/nongmoproject/posts/10156323861768515>)


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## ENTERTAINING



Pretzel Crisps (<http://pretzelcrisps.com/recipe/cheesy-beer-dip/>)

### 3 Snack Factory Pretzel Crisp Recipes Perfect for the Super Bowl

CARISSA STANZ ([HTTPS://WWW.WIDOPENEATS.COM/AUTHOR/CARISSA-STANZ/](https://www.wideopeneats.com/author/carissa-stanz/)) |

POSTED JANUARY 26, 2018

With the Super Bowl right around the corner, it's time to stock up on beer (<http://www.wideopeneats.com/7-sessionable-beers-to-drink-before-during-and-after-the-super-bowl/>) and plan out that snack menu. You're probably already perusing your pantry and searching Pinterest for ideas - when you know you'll do the same old thing. While you could go with the usual Super Bowl snacks (<http://www.wideopeneats.com/21-snacks-sure-score-touch-super-bowl-sunday/>) like spicy chicken wings and a bag of Tostitos (<http://www.wideopeneats.com/tostitos-releases-alcohol-detecting-safe-bag-just-in-time-for-super-bowl/>) with a jar of salsa, throw a new strategy into the game plan and win over fans with these game day worthy Snack Factory Pretzel Crisp recipes.

Taking an old favorite and giving it a modern twist, the Snack Factory® Original Pretzel

Crisps are topped with sweet and savory ingredients transforming them into a loaded tasty treat. With only a few minutes of prep time and some scrumptious topping combinations, these salty, crunchy pretzel crackers become little bites of football snacking heaven that everyone will remember from the big game.

### 1. CHEESY BEER DIP



(<http://pretzelcrisps.com/recipe/cheesy-beer-dip/>)  
Snack Factory (<http://pretzelcrisps.com/>)

It simply wouldn't be the Super Bowl without some sort of cheesy, beer infused appetizer like this mouthwatering Cheesy Beer Dip. With two types of cheese and a good amount of beer, this is the dip that was made for those sinfully good pretzel crisps.

While there are a variety of Pretzel Crisp flavors to choose from, try out the Garlic Parmesan for this recipe. Be forewarned, once your guests touchdown those thin pretzel chips into the gooey cheese, you may not make it through the pregame show without needing to whip up a second batch.

#### INGREDIENTS

- 2- 8 ounce bars of cream cheese
- 1/3 cup beer
- 2 garlic cloves
- 2 Tbsp corn Starch
- 1 Tbsp paprika
- 1 tsp sea salt
- 1/2 cup grated cheddar cheese
- Garlic Parmesan Pretzel Crisps for dipping

#### DIRECTIONS

- Add all ingredients (except cheddar cheese and green onions) into the bowl of a food processor and process for 10 seconds.
- Scoop the ingredients into an oven-proof bowl, sprinkle the top with cheddar cheese and green onions, then place under the broiler for about 2 minutes (or until cheddar cheese



is bubbly and slightly brown). Serve immediately and enjoy!

## 2. CARAMELIZED ONION AND CHEESE BITES



(<http://pretzelcrisps.com/recipe/onion-cheese-bites/>)  
Snack Factory (<http://pretzelcrisps.com/recipe/onion-cheese-bites/>)

Let's talk the perfect snack bite. Building the perfect snack bite shouldn't be one tone, it should be both salty and savory, sending you back for more. That's precisely what these Caramelized Onion and Cheese Bites are.

Taking a few simple ingredients and combining them onto a single crisp, this is the bite that you were meant to munch on while watching the game. Even if you don't care about sports, you'll show up just to nibble on this tasty snack.

### INGREDIENTS

- Sea Salt & Cracked Pepper Pretzel Crisps®
- Onions, caramelized
- Shredded cheese

### DIRECTIONS

- Top Sea Salt & Cracked Pepper Pretzel Crisps® with caramelized onion, and a sprinkle of cheese. Melt under a low broil setting in the oven.

## 3. BEANY BITES



(<http://pretzelcrisps.com/recipe/beany-bites/>)

Snack Factory (<http://pretzelcrisps.com/recipe/beany-bites/>)

Of course, you can't make it through game day without some sort of bean dip. Take it from the snack geniuses, and go with these tasty Beany Bites. While bean dips have multiple layers, these bites make sure you get the perfect mouthful of flavor.

Refried beans, spicy jalapeños, cheddar cheese, and juicy tomatoes are all stacked on top of a bacon habanero flavored pretzel crisp, creating the ultimate bean snack. Just one bit and you'll rethink your pretzel bites.

#### INGREDIENTS

- Bacon Habanero Pretzel Crisps®
- Refried beans
- Cheddar cheese, shredded
- Cherry tomatoes
- Jalapeño

#### DIRECTIONS

- Top Bacon Habanero Pretzel Crisps® with heated refried beans, shredded cheddar cheese, halved cherry tomatoes and some diced jalapeños for a little added heat. Serve.

What's your favorite way to enjoy Pretzel Crisps? Here are a few hummus recipes (<http://www.wideopeneats.com/14-homemade-hummus-recipes/>) that we personally love.

**WATCH: HOW TO MAKE APPLE PIE MOONSHINE PUNCH**  
([HTTP://WWW.WIDOPENEATS.COM/APPLE-PIE-MOONSHINE-PUNCH/](http://www.wideopeneats.com/apple-pie-moonshine-punch/))

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## 4 Fab Pretzel Crisps® Bites

There's nothing that takes a sweet treat to the next level quite like pairing it with a little bit of salty crunch. So it was only natural that when we started craving bite-sized desserts to serve to our friends and bring to parties, we turned to our favorite snacking friend: [Snack Factory®](#)!

We're using our favorite [Snack Factory® Original Pretzel Crisps®](#) to create not one, not two, not three, but FOUR Dessert Pretzel Bites that are perfect for any and every occasion. Bonus? Every single one is dipped in chocolate. Just watch.

Whether you're craving cookie dough or caramel, peanut butter or s'mores, you know it's going to be a can't-eat-just-one treat when you start with the perfect base of a [Snack Factory® Original Pretzel Crisp.®](#) Keep scrolling to learn the step-by-step way to make each and every one of our 4 Dessert Pretzel Bites.

## Cookie Dough Pretzel Bites



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## Ingredients

- 40 to 46 [Snack Factory® Original Pretzel Crisps®](#)
- ½ cup unsalted butter, room temperature
- ¾ packed cup light brown sugar
- 2 tablespoons half-and-half
- 1 teaspoon vanilla extract
- 1-¼ cup all-purpose flour
- ¼ teaspoon salt
- ½ cup mini chocolate chips
- 10 ounces dark chocolate chips
- 1 teaspoon coconut oil (or shortening, if preferred)
- Flaky sea salt, for garnish
- Chocolate sprinkles, for garnish

## Directions

1. Line a sheet pan with parchment paper, and set aside.
2. In a medium bowl, use a hand mixer to beat together the butter and brown sugar until light and fluffy.



3. Add the half-and-half and vanilla extract, and mix until combined.
4. Add the flour and the salt, and mix on low speed to combine, then increase to medium speed until the cookie dough has come together.
5. Add the mini chocolate chips and mix until just combined.
6. Using a spoon, scoop out roughly a tablespoon of dough and shape into a flatten oval, about the size of a [Snack Factory® Pretzel Crisp®](#). Sandwich the cookie dough oval between two [Snack Factory® Pretzel Crisps®](#), pressing together lightly so as not to break the pretzels. Place each cookie dough sandwich on the parchment-paper-lined sheet pan.
7. In a small bowl, combine the dark chocolate chips and coconut oil. Microwave on high, in 30-second intervals, until melted and smooth.
8. Dip each pretzel sandwich halfway into the melted chocolate. Allow any excess chocolate to drip off and place back on the sheet pan. Sprinkle with sea salt and/or chocolate sprinkles.





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9. Allow the chocolate to harden.

10. Enjoy!



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## Peanut Butter Pretzel Bites





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## Ingredients

- 1 bag [Snack Factory® Original Pretzel Crisps®](#)
- 1 jar creamy peanut butter
- 10 ounces dark chocolate chips
- 1 teaspoon coconut oil
- ¼ cup roasted salted peanuts, finely chopped, for garnish

## Directions

1. Line a sheet pan with parchment paper, and set aside.
2. Spread a layer of peanut butter, about ¼-inch thick, on a [Snack Factory® Pretzel Crisp®](#). Gently press another [Snack Factory® Pretzel Crisp®](#) on top, creating a sandwich. Continue until all the pretzels you want have been assembled.
3. In a small bowl, combine the dark chocolate chips and coconut oil. Microwave on high, in 30-second intervals, until melted and smooth.
4. Dip each pretzel sandwich halfway into the melted chocolate. Allow any excess chocolate to drip off and place back on the sheet pan.



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5. Sprinkle with finely chopped peanuts. Allow the chocolate to harden.

6. Enjoy!





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## Caramel Coconut Pretzel Bites





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## Ingredients

- 20 to 40 [Snack Factory® Original Pretzel Crisps®](#)
- 1 cup caramel candies
- 1 tablespoon half-and-half
- 1-¼ cup sweetened shredded coconut, toasted and divided
- 10 ounces dark chocolate chips
- 1 teaspoon coconut oil

## Directions

1. Line a sheet pan with parchment paper, and set aside.
2. In a small bowl, combine the caramel candies and the half-and-half. Microwave on high, in 30 second intervals, until melted and smooth.
3. Stir in 1 cup of the toasted coconut flakes until well combined.
4. Spread a tablespoon worth of caramel filling onto a [Snack Factory® Pretzel Crisp®](#) and gently sandwich together with another one, until all of the filling has been used.

5. In a small bowl, combine the dark chocolate chips and coconut oil. Microwave on high, in 30-second intervals, until melted and smooth.
6. Dip each pretzel sandwich halfway into the melted chocolate. Allow any excess chocolate to drip off and place back on the sheet pan. Sprinkle with the remaining toasted coconut flakes.



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7. Allow the chocolate to harden.
8. Enjoy!





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## Minty S'mores Pretzel Bites



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## Ingredients

- 24 [Snack Factory® Original Pretzel Crisps®](#)
- 1 cup mini marshmallows
- 12 chocolate after dinner mints
- 8 ounces dark chocolate chips
- 2 to 4 tablespoons graham cracker crumbs

## Directions

1. Preheat your oven to 350 degrees Fahrenheit (175 degrees Celsius). Line a sheet pan with parchment paper and arrange 12 [Snack Factory® Pretzel Crisps®](#) on it.
2. Top each [Snack Factory® Pretzel Crisp®](#) with about 8 mini marshmallows, (or however many will fit without falling off). Place in the oven for 1 to 2 minutes, or until the marshmallows have puffed and are soft.
3. Remove from the oven and place one chocolate dinner mint on top of each pretzel. Then return to the oven for 1 minute, or until the chocolate has started to melt.

[Case 3:17-cv-00652-KDB-DSC](#) [Document 43-5](#) [Filed 10/29/18](#) [Page 43 of 54](#)



4. Remove from the oven and sandwich each pretzel bite with another Snack Factory® Pretzel Crisp®. Allow to cool, then place the cooled sheet pan in the refrigerator until the chocolate has firmed.
5. In a small bowl, combine the dark chocolate chips and coconut oil. Microwave on high, in 30-second intervals, until melted and smooth.
6. Dip each pretzel sandwich halfway into the melted chocolate. Allow any excess chocolate to drip off and place back on the sheet pan.



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7. Sprinkle with the graham cracker crumbs. Allow the chocolate
- [Case 3:17-cv-00652-KDB-DSC](#) [Document 43-5](#) [Filed 10/29/18](#) [Page 44 of 54](#)

harden.

8. Enjoy!



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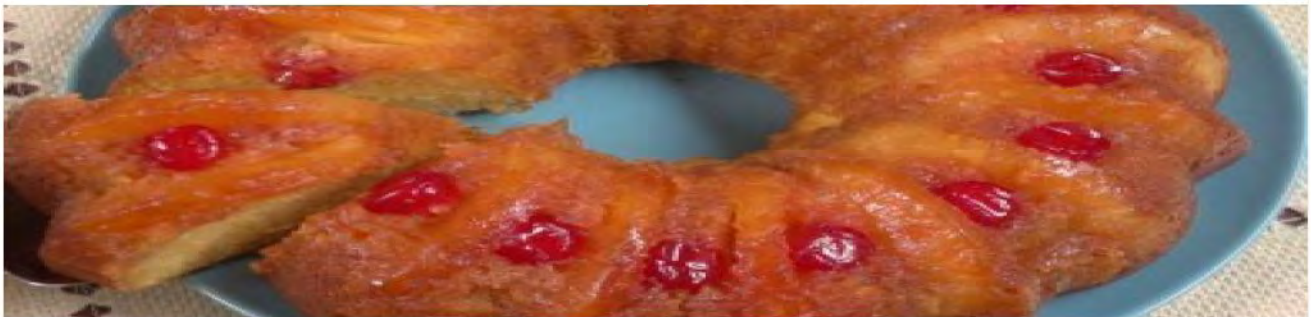




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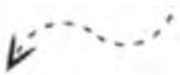


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